

# Agency Checklists

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## Duffy's Good Fortune Continues With Addition Of Beverly's Fortunato Insurance Agency To Its Family Of Agencies

February 10, 2025 By AC Editor

### Second Agency Acquisition So Far This Year

**D**uffy Insurance Agency has announced another acquisition in 2025. The latest agency to join the Duffy Insurance Family is the Fortunato Insurance Agency, a family-owned business that has been serving the Beverly community since 1958. Led by Jean Paddol and her sister, Anne Fortunato, Fortunato Insurance has long been recognized for its exceptional service and deep-rooted connection with its clients.

"The decision to sell our business to Duffy Insurance was made with careful consideration," said Jean Paddol. "Marc Duffy, Robin DiDonato, and the Duffy Team share our values and work ethic, which was incredibly important to us. We believe they are the perfect fit for our





With this acquisition, Duffy Insurance Agency reinforces its dedication to providing personalized insurance solutions while honoring the legacy of Fortunato Insurance. Marc Duffy, President of Duffy Insurance Agency, expressed his excitement about the acquisition, stating, “We are honored to welcome Fortunato Insurance Agency into the Duffy family. Jean, Anne, and their family have built an incredible legacy, and we are committed to carrying that legacy forward. We are excited to open our newest location in Beverly, MA where the Fortunato Insurance Agency will reside. We feel confident that our Beverly team, led by Robin DiDonato, will guide the valued customers of Fortunato Insurance with the utmost care and dedication.”

The integration of Fortunato Insurance into Duffy Insurance Agency will allow for a seamless transition for clients, who can expect expanded service options while enjoying the same high standards of attention and support they have always received.

## The Duffy Family of Insurance Agencies

Founded in Lynn, Massachusetts in 1996 by the late Paul Duffy and currently led by Paul’s son Marc Duffy, Duffy Insurance Agency is a family insurance agency that services personal and commercial insurance customers throughout Massachusetts. Duffy Insurance prides itself in offering a flexible customer experience that is valued by both modern and more traditional customers. All customer service is done in-house (never via 3rd party service centers or automated phone systems). Duffy strives to maintain strong, personal relationships with its customers and local communities. A large portion of the recent growth of Duffy Insurance has come by way of the acquisition of other Massachusetts independent insurance agencies. The property and casualty insurance agency has office locations in Lynn, Gloucester, Peabody, Lowell, Chelmsford, Georgetown, Marblehead and Salem, Massachusetts.

### Duffy Insurance Agency Recent Acquisitions

- [Strong Start To 2025 For Duffy Insurance As It Expands Into West Newbury \(2025\)](#)
- [Cowan Insurance Agency Haverhill, MA \(September 2024\)](#)
- [Byam Bros.-Mahoney Insurance Agency Lowell, MA \(December 2023\)](#)

- B&M Insurance Agency Wakefield, MA (December 2022)
- Allan Insurance Agency Salem, MA (June 2022)
- A.J. George Insurance Agency Peabody, MA (Sept 2021)
- Charles A. Slee Insurance Agency Marblehead, MA (Aug 2021)
- Barry and O'Connor Lynn, MA (Dec 2020)
- N. Pingree Insurance Agency Georgetown, MA (July 2020)

Duffy Insurance continues to look to acquire insurance agencies in the Greater Boston area. Insurance agency owners interested in selling, retiring, or phasing out of the business should email [marc@duffyins.com](mailto:marc@duffyins.com) to start the conversation.

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